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State seals MAITV telecast deal

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Awareness on public affairs will lead to citizens being able to make better choices and decisions, says the acting permanent secretary for the Ministry of Information, Sharon Smith-Johns.

Smith-Jones made the comment after her Ministry (MINFOR) sealed an agreement with local television station, MaiTV yesterday.

MaiTv will be working closely with the MINFOR, telecasting its news program called 'Fiji Today News' produced by the Ministry.

"There is an urgent need to speed up dissemination of Fiji Government information to enable full and open dialogue between government and the people," she said.

Smith-Johns said the program will consist of local content and target all language viewers and will telecast on Mai TV every night at 7.40pm as part of the World Cup Soccer Special.

"The program will be targeted at decision makers in all sectors, young urban professionals, students, homemakers and our rural population," she added.

"We have embarked on a process to maximize the use of new technologies with the official Fiji Government Website, not only to create awareness and appreciation of national development goals but also to highlight Government's achievements."

Smith-Johns said MINFOR will also change the content of *Fiji Focus* magazine giving it a fresh look which reflects the theme of a better Fiji for all.

